

# **Privacy policy**

*Effective Date: July 7, 2020*

Blickman Industries operates [www.blickman.com](http://www.blickman.com). This page informs you of our policies regarding the collection, use, and disclosure of Personal Information we receive from users of this site.

We use your Personal Information only for providing and improving the site and customer interaction. By using the Site, you agree to the collection and use of information in accordance with this policy.

## **Information Collection and Use**

### **Personal Information**

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personal identifiable information may include, but is not limited to your name, your company, your phone number, your email, your billing address, details about your order(s), and other personal information.

In addition, we may use third party services such as Google Analytics that collect this data for marketing purposes.

### **Log Data**

Like many site operators, we collect information that your browser sends whenever you visit our site to help power our site analytics. This Log Data may include information such as your

computer's Internet Protocol ("IP") address, browser type, browser version, the page of our Site that you visited, the time and date of your visit, the time spent on those pages, and other statistics.

We share this information with Squarespace, our website analytics provider, to learn about site traffic and activity.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this data.

## **Cookies**

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app. For information about viewing the cookies dropped on your device, visit [The cookies Squarespace uses](#).

- [These functional and required cookies are always used](#), which allow Squarespace, our hosting platform, to securely serve this website to you.
- [These analytics and performance cookies](#) are used on this site, as described below, only when you acknowledge our cookie banner. We use analytics cookies to view site traffic, activity, and other data.

## **Fonts**

This website uses font files from Google Fonts and Adobe Fonts. To properly display this site to you, servers where the font files

are stored may receive personal information about you, including:

- Information about your browser, network, or device
- Your IP address

## **Contact**

We may send you marketing emails, which you can unsubscribe from by clicking the link at the bottom of the email.

We may email you with messages about your order or account activity. For example, we may email you to tell you that:

- You've created a Customer Account
- Your Customer Account password has been reset or updated

It's not possible to unsubscribe from these messages.

We share your contact information with Squarespace, our website hosting provider, so they can send these emails to you on our behalf.